



Caribbean Inbound Trade Mission to America's Food and Beverage Show

**Miami, Florida
September 17, 2024**

The Caribbean is one of the most fragmented and diverse regions in the world. Countries generally have good relations, including close commercial and social ties, with the United States. The region has 4.6 million inhabitants, of which two thirds are concentrated in five markets: Trinidad and Tobago, Guyana, Guadeloupe, Martinique, and The Bahamas. Practically all foods must be imported, as domestic production is quite limited. Total U.S. agricultural exports to the Caribbean Basin were \$5.83 billion in 2022.

Product categories with significant potential, displaying double-digit growth are: Beef & Beef Products, Pork & Pork Products, Poultry Meat & Products, Meat Products NESOI*, Eggs & Egg Products, Dairy Products, Processed Fruits, Fresh Vegetables, Processed Vegetables, Confectionery, Bakery Goods, Cereals & Pasta, Food Preparations, Condiments and Sauces, and Dog & Cat Food. Furthermore, importers are requesting health products at reasonable prices. It is important to note that the region is highly price-sensitive.

This event is taking place in conjunction with the Colombia and South Africa Inbound Trade Missions

Participation Fee: \$8.33

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from the Caribbean

Registration Deadline: July 17, 2024 (No refunds for cancellation after this date)

Industry Focus: Food Service Products, Ingredient, Produce and Retail Products

Product Description: Beverages, Deli Products, Ethnic and Specialty Foods, French Fries, Fruits and Vegetables, Juices, Poultry Meat and Products (Excluding Eggs), Prepared Foods, Red Meat and Red Meat Products, Seafood, Snacks, Tomato Paste and Sauces, Wine

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and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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